

**SCOTTSDALE PRIDE COMMITTEE
RETREAT
LA MIRADA DESERT PARK
8950 E. PINNACLE PEAK RD.
SCOTTSDALE, ARIZONA
JANUARY 22, 2004**

NOTES

PRESENT: Chandra Bonfiglio, Chair
Jim Britt
Jane Fallek
Richard Gayle
Susan Jorge
Lisa Haskell
Cristina Lenko, Vice Chair
Jim Pompe
Zachary Stahmer
Sonnie Stevens
Richard Taylor
Pamela Wheeler
Cathy Zebarth

ABSENT: Deb Fuller
Gregory Robleski

STAFF: Decima Sever
Bill Smith

CALL TO ORDER

Chair Bonfiglio called the annual retreat of the Scottsdale Pride Committee to order at 5:20 p.m.

INTRODUCTION OF MEMBERS

Chair Bonfiglio introduced two new members: Jane Fallek and Zachary Stahmer. Each pride member then introduced himself/herself by stating his/her name, where he/she works and/or volunteers, and why he/she joined the Pride Committee.

HISTORY, MISSION & PURPOSE

Ms. Sever briefly presented the history of the Pride Committee: It was established in 1993 by City Council resolution to act as the Scottsdale affiliate to Keep America Beautiful and, later, as the affiliate to Arizona Clean & Beautiful.

It is a working committee, currently comprised of 15 members, which does hands-on work to improve the environment and quality of life in Scottsdale.

Ms. Sever reviewed the committee's Mission: The Mission of the Scottsdale Pride Committee is to involve its citizenry in preserving and enhancing the environment and the quality of life.

And Purpose: As an affiliate to Keep American Beautiful and Arizona Clean & Beautiful, the purpose of the Scottsdale Pride Committee shall be to:

- Initiate, plan and coordinate programs for litter control
- Aid in the removal of trash and debris from streets, alleys, lots and yards
- Improve the health, sanitation, safety and cleanliness of Scottsdale by beautifying streets, alleys, lots, and yards
- Encourage planting and preserving of trees and plants in the City
- Advise departments on plans for improving the environment
- Promote public interest through education

STAFF LIAISON ROLE

Ms. Sever explained her role as the staff support to the Pride Committee, assisting them to define and attain their goals. Her role includes facilitating them through processes of selecting projects and defining goals; advising and guiding them to ensure they are operating in compliance with City practices and regulations; acting as their liaison or single point of contact when information and assistance is needed from other departments and staff; and, providing administrative support for their meetings and activities.

2004 AGENDA PLANNING & PROJECTS

Ms. Sever facilitated members through a process of brainstorming projects or tasks for the upcoming year and discussing the Committee's potential involvement in each suggested project or task. Projects were then organized on an Agenda Planner.

The committee agreed to support the following projects:

- Adopt-a-road Program (advisory capacity)
- Clean & Beautiful Month
- Community Gardens
- Envirokid Day (Solfest)
- Neighborhood Clean-ups
- Business Clean-ups
- Treasures N Trash
- Parada del Sol
- Pride Park cleanup

The committee requested additional information on the following projects before committing its support:

- Outlook Awards
- Shoot for It campaign
- Hazardous Waste / Recycle Days

The committee approved the following agenda plan:

February 04

Adopt a Road – advisory
Clean & Beautiful Month
Community Gardens
Outlook Awards

March 04

Treasures N Trash
EnviroKid Day (Solfest) / school education
Neighborhood Clean-ups (volunteer match, senior home projects, coordination with neighborhood associations)

April 04

Shoot for it

EVENT: SCOTTSDALE CLEAN & BEAUTIFUL MONTH ACTIVITIES:
4/16 ENVIROKID DAY (SOLFEST)
4/17 COMMUNITY GARDEN

May 04

Adopt a Road
Hazardous waste/recycle day

EVENT: NEIGHBORHOOD CLEAN-UP PROJECT

June 04

Storefront (business) clean-up day

July 04

August 04

Adopt a Road
Treasures N Trash

September 04

Treasures N Trash
Parada
Pride Park

October 04

Treasures N Trash

EVENT: 10/23 TREASURES N TRASH

November 04

Adopt-a-Road

EVENT: PRIDE PARK CLEANUP

December 04

EVENT: BUSINESS CLEANUP

SUCOMMITTEE ASSIGNMENTS

After a brief discussion, Committee members agreed to establish ad hoc committees that are project based. Three committees, with the following members, were created:

Community Gardens: Susan Jorge, Lisa Haskell, Chandra Bonfiglio, Richard Gayle

Treasures N Trash: Jim Pompe, Richard Taylor

Clean up projects: Cristina Lenko, Sonnie Stevens, Jane Fallek, Pamela Wheeler, Zachary Stahmer

Absent members will select a committee at a future meeting.

2004 PARADA DEL SOL

Ms. Sever announced that EcoGecko would not be available to work with the Pride Committee at this year's Parada del Sol as he has a commitment with the National Guard that day.

The Committee agreed to meet at Outback Steakhouse (Drinkwater Blvd just north of Indian School) at 9:00 Saturday morning, 1/31/04. Ms. Sever will prepare the supplies, to include: large APS trash bags, small SRP bags, orange "Scottsdale Pride" safety vests, Treasures N Trash water bottles and fruit snacks. Chandra offered to pick up the supplies on Friday 1/30/04. Committee members will mingle with the crowd, introducing the Pride Committee, handing out "goodies" and encouraging attendees to put their trash in the appropriate receptacles.

APPROVAL OF FY2004 MEETING CALENDAR

The Committee approved the proposed meeting schedule for 2004.

COMMITTEE MEMBER ANNOUNCEMENTS

Sonnie Stevens distributed a schedule of forums for the upcoming election and encouraged all members to attend so that they are better informed about and more engaged in city happenings.

ADJOURNMENT

With no further business to discuss, the retreat meeting of the Scottsdale Pride Committee was adjourned at 8:05 p.m.

Respectfully Submitted,
Decima Sever